



Fair Manager or Executive,

If you have participated in an IAFE-coordinated Consumer Protection Program (CPP) training session over the past few years you have undoubtedly heard me mention the importance of preventative measures interventions, and corrective actions to reduce the potential for contamination from harmful pathogens in fair, livestock, and planned contact settings.

One of the primary challenges of the fair executive is to provide a functional livestock environment in close proximity to consumers, visitors, and food. These challenges require the frequent use of sanitizers, bleach or other chemical agents for cleaning. However, traditional cleaning solutions can be hard to use in close proximity to show animals, visitors or without allowing adequate time for ventilation and drying of the area.

I have recently been made aware of a new product, **Pro H**, which proves promising as an additional weapon against harmful pathogens. **Pro H**, distributed by FlexTran, Inc. is unique in that it offers a “Green” alternative to other commercially available sanitizing solutions. After learning about **Pro H** I did some research on the product, and was impressed enough with the efficacy that I offer my support of the development, release and use by fair folks.

Sanitizing around livestock areas has become more and more important, especially when trying to balance animal movement, visitor access and waste management responsibilities. **Pro H** has the advantage of being an All Natural product that is non-toxic to humans or animals. There is no odor or waiting period for the solution to dry before exposure to animals or visitors. On top of all of that, the product is very effective at destroying harmful pathogens but is safe around people and food. In fact, the **Pro H** solution has been used in commercial poultry production, and is Generally Regarded As Safe (GRAS). The solution is hypo-allergenic, water soluble and environmentally friendly. If your fair is “**Going Green**”, this product would be an excellent compliment to your efforts to showcase green and sustainable sanitizing programs.

You will recall from your training that we acknowledge that there is no “silver bullet” treatment when it comes to sanitizing the livestock environment, but that efforts to control dust, reduce bacterial loads and protect consumers from potentially harmful pathogens should be integrated into day-to-day programs and procedures. This is especially important when dealing with high traffic, high contact, or planned contact areas. I encourage you to investigate **Pro H** and consider it as a multi-purpose sanitizer in your overall fair management program. There are countless uses for this product, and my research has demonstrated to me that the **Pro H** product has real potential as a green solution to traditional sanitizing solutions for pathogen reduction programs at fairs, expositions and petting zoos.

All the best,

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